

ALMECO Group | Smart VR experience for lighting



“Because Ansys SPEOS is based on the physical laws of optics, you get ultra-realistic renderings of your future product, which allow you to make early decisions on your product’s material and texture. That is why we use ANSYS’ solutions: to showcase our aluminum expertise in life-like conditions. Using SPEOS, we know that the final rendering will be identical to our virtual prototype to the smallest detail! SPEOS helped us achieved a long-term wish: using virtual store simulations for manufacturing and marketing purposes. Today, we are using virtual reality for the experience, but this is not the end of the process, it’s the beginning of another one!”

Jacopo Mori, New projects manager
Almecco Group

